

# EIT RawMaterials EXPERT FORUM

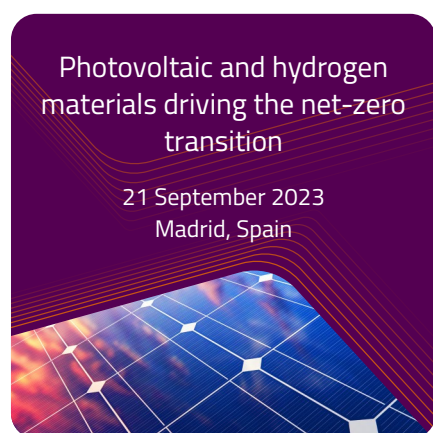
Organized by  RawMaterials  
Connecting matters

 Co-funded by the  
European Union

## The New Expert Forum Series Sponsorship Package

To reflect the fundamental role of innovation needed to modernise the raw materials sector, more collaboration with Europe's leading innovators must happen.

EIT RawMaterials is proud to announce the Expert Forum Series, Europe's leading raw materials innovation and education exchange that connects stakeholders and actors from various parts of different raw materials value chains.



### AUDIENCE

The Expert Forum is open to EIT RawMaterials partners and non-partners. It typically attracts more than 150 innovation leaders at the forefront of disruptive innovative breakthroughs who are interested in meeting fellow leaders in their chosen fields from academia, industry, and research institutions.

### BENEFITS

#### Hyper-relevant Brand Exposure

Showcase your latest innovative solutions to a large and highly targeted audience

#### Strategic Networking

Connect with our community of key decision and policy-makers, academia, and industry stakeholders

#### Future Investment

Generate new leads and business opportunities with organisations relevant to you

## OUR PROMOTIONAL REACH

**35,000**  
followers across  
EIT RawMaterials social  
media platforms

**300+**  
partners in the  
EIT RawMaterials  
community

**9,000**  
direct newsletter  
subscribers

### WELCOME DINNER PACKAGE

**8.000€+VAT (Limited)**

#### Digital Branding and Promotion:

- Interview opportunity for your company CEO/Founder in relation to the conference theme and content. Interview to be published on [eitrawmaterials.eu](http://eitrawmaterials.eu) and incorporated into event marketing campaign (interview content to be developed in consultation with event management)
- Your logo on the event website and event marketing content, including a link to your company homepage.
- Two (2) social media posts on EIT RawMaterials platforms (reach of 35.000+) Sponsor to be tagged. Includes one (1) announcement post of sponsor involvement and one (1) "spotlight" post on your company profile and services. Sponsor to provide content.
- Your logo and virtual space on the event mobile app.

#### On-site:

- Speaking opportunity for a senior representative of your company
- Opportunity to distribute collateral to all event participants.
- Your logo on dinner menu.
- Lead scanning for your company representatives attending the event.
- Your logo on the main conference screen during intermissions.

### PLATINUM PACKAGE

**6.000€+VAT**

#### Digital Branding and Promotion:

- Interview opportunity for your company CEO/Founder in relation to the conference theme and content. Interview to be published on [eitrawmaterials.eu](http://eitrawmaterials.eu) and incorporated into event marketing campaign (interview content to be developed in consultation with event management)
- Your logo on the conference website and event marketing content, including a link to your company homepage.
- One social media post on EIT RawMaterials platforms (reach of 35.000+) to announce sponsor involvement.
- Your logo and virtual space on the event mobile app.

#### On-site:

- Speaking opportunity for a senior representative of your company.
- Opportunity to distribute collateral to all event participants.
- Lead scanning for your company representatives attending the event.
- Your logo on the main conference screen during intermissions.

### GOLD PACKAGE

**4.000€+VAT**

#### Digital Branding and Promotion:

- Your logo on the event website and event marketing content, including a link to your company homepage.
- One social media post on EIT RawMaterials platforms (reach of 35.000+) to announce sponsor involvement.
- Your logo and virtual space on the event mobile app.
- Your logo on the main conference screen during intermissions.

#### On-site:

- Opportunity to distribute collateral to event participants.
- Lead scanning for your company representatives attending the event.
- Your logo on the main conference screen during intermissions.

EIT RawMaterials Partners benefit from a discount based on their partnership level:  
Core Partner -20% | Associate Partner -10% | Project Partner -5%

Multi-event sponsorship opportunities are available for the Expert Forum event series. Please contact us for a custom quote.  
To discuss your options, contact us at: [communications@eitrawmaterials.eu](mailto:communications@eitrawmaterials.eu)