**Template for Upscaling DRAFT proposals**

The DRAFT proposal should not exceed 5 pages and must contain the following sections. Please use the present document as the template for your DRAFT Upscaling proposal.

1. Executive summary (maximum ½ page)

Please describe the challenges that the project will address and explain how the objectives of the upscaling project will contribute to tackle these challenges. The expected outcomes and final results of the project must be clearly stated.

1. Composition of the consortium (maximum ½ page)

Please give a short description of the consortium, with main role for each partner of the consortium.

1. Addressing the Stage 1 Criteria (maximum 4 pages)

Please provide information explaining how the project is going to address the following stage 1 criteria.

* 1. Alignment with the Lighthouse topics

For a proper alignment with the selected Lighthouse topics detailed in the *Lighthouse Appendix*, and the Strategic Agenda 2021-27, the DRAFT proposal must clearly indicate to which level the proposal draft targets one of the topics described for each Lighthouse program.

* 1. Potential impact

In order to make sure that the project will create a high impact, the DRAFT proposal must demonstrate that the project aims at delivering innovative solution(s) to the market, describe the market and show how it will translate into a larger project for which additional capital/investment (e.g. European Raw Materials Alliance) will be required, as well as its contribution to create a relevant amount of jobs*.*

* 1. Commercial attractiveness

To support the commercial attractiveness, the DRAFT proposal should explain how the project clearly aims to deliver / commercialise something, and give a clear definition of the economic benefit it will create. Showing that the commercialization partner has a good understanding of the market potential, and the identification of the first customers, with names of the companies is also required

* 1. Commercialization capacity

The DRAFT proposal must demonstrate the commercialization capacity of the project, with a clear description of roles and responsibilities of the partners to support the commercialization activity, and the initial business model already in place should be described (who sells what to whom, how revenues will be made, …).

* 1. Backflow to the organization

The DRAFT proposal should indicate the amount of negotiable payback, time horizon for payback, and estimated backflow revenues (that should be = or > to total EIT RM grant) for the organization.