

Raw Materials University Days

What?

Raw Materials University Days (RMUD) is a communication campaign that was originally launched by the European Commission (DG GROW) in the framework of the European Innovation Partnership (EIP) on Raw Materials. The event is now hosted and funded by the EIT RawMaterials KIC under the umbrella of the RawMaterials Academy.

In 2017, 5 Raw Materials University Days took place at 5 partner universities across 3 different CLCs. In 2018, 3 Raw Materials University Days were held at 3 partner universities across 2 CLCs.

Why?

Raw Materials University Days is essentially a Wider Society Learning project. The aims of RMUD are:

- to raise awareness of the huge potential of European raw materials and their importance for our everyday lives
- to encourage young people to study a raw materials-related discipline, therefore bringing much-needed human capital into the sector
- to promote skills and employment in raw materials, showcasing attractive careers in the sector

in order to boost sectorial competitiveness and sustainable growth, part of EIT RawMaterials' mission.

Who?

The host university must be a Core or Associate partner of EIT RawMaterials (or Linked Third Party).

The target audience, who we would like to inform about the study and career opportunities in the raw materials sector, is either:

- young people that are choosing their studies (high school students),
- future graduates (Bachelor's, Master's and PhD) from all types of science and engineering disciplines

This year, we would like to fund 2-3 events focusing on high school students and 3-4 events focusing on Bachelor's students.

How?

The RMUD should show practical examples of career opportunities across as much of the raw materials value chain as possible, including exploration, extraction, processing, recycling and substitution, covering a number of industrial sectors, including downstream sectors working on eco-design and substitution (e.g. car, chemical, aeronautic industries). Cooperation with industry associations and existing networks of universities specialised in relevant fields would bring added value to the initiative. The event should be hands-on and interactive, aiming for a good balance between experiments, site visits, laboratory tours and presentations.

The **maximum** budget available to host a Raw Materials University Day is **€12,000**. RMUD is funded centrally through the RawMaterials Academy and is subject to the same pre-financing schedule as other KAVA projects.

The host university will be responsible for

- designing the main content of the event in discussion with the CLC Education Manager and Education Project Manager,
- providing the event description and the budget to the CLC,
- the procurement and payment of all goods and services of the event,
- the full delivery of the event,
- providing follow-up information after the event (such as statistics on students who go on to study a raw materials-related course at the host university, if possible in accordance with national data protection legislation).

Education staff (EIT RawMaterials CLC Education Managers and Education Project Manager) will provide

- support with content,
- a Project Agreement,
- payment of the agreed budget to the host university,
- the design and production of a poster and invitation flyer
- Education Project Manager will attend the event and can present EIT RM education activities
- in addition, a subject expert from EIT RM (Senior Advisor or Education Manager) will attend, where possible
- liaison with the European Commission in terms of promoting the event
- send an invite to the Commission for a speaker at the event (although it is not guaranteed they will be able to attend)

Selection of host universities

Up to 6 Raw Materials University Days will be held (to ensure a fair geographic distribution, we will aim for 1 event per CLC per year). Priority will be given to universities who have not yet hosted a Raw Materials University Day. Applications will be evaluated by the Education team from the CLCs and HQ paying particular attention to the following criteria:

- Number of students targeted
- Parts of the value chain covered
- Links to career opportunities
- Involvement of industrial partners and research associations
- Interactive components such as a site visit, workshop or panel discussion

How to apply

Host universities will be selected via an open application process which will be opened in **February 2019**.

Interested universities must fill out an application form and submit to KIC HQ. Details of the application process will be made available shortly after the announcement via EIT RM Info Center, the European Commission website, our own webpage, and other public channels.

Applications should be sent to the Education Project Manager Ellie Stephenson (eleanor.stephenson@eitrawmaterials.eu), who you can also contact for more details.

Raw Materials University Days 2019

Process and Timeline for Partners

Call announced and applications open	18 February 2019	<i>Documents for the application will be made available on the InfoCentre and EIT RM website as soon as possible</i>
Deadline for applications	7 March 2018 12:00 midday	<i>Application form must be with the Education Project Manager by this date.</i>
Decision made on the locations	8 March 2019, EOB	<i>The Education team will decide based on the criteria in the call and inform the successful partners.</i>
Decision made on date of event	By 15 March 2019, if not already stated on application form	<i>The partner university must inform the Education Project Manager of the chosen date for the event (provided it does not clash with other EIT RM events).</i>
Project Agreement sent to partners	By 22 March 2019, EOB Pre-financing in line with the KAVA pre-financing batches	<i>Made using the information provided in the application. A sub-agreement of RM Academy. Payment schedule/pre-financing will be as for all KAVA projects. Signatures to be uploaded in BlueBook (appropriate access will be granted to the coordinator named in the application form). Please go to Bluebook's Help > Webinars section to watch a webinar on the process for 2019.</i>

Initial communication	By 22 March 2018 EOB	European Commission (DG-Grow) will be informed and asked to publish via their events pages. The Commission will also be formally invited to attend. Dates will be added to EIT RM website calendar and InfoCenter/promoted on social media.
Posters produced	April 2019	A poster with the date and location will be produced centrally by EIT RM and sent to partners for printing and distribution
Promotional materials	Content (in local language) preferably to be sent 3 months before the RMUD. Materials should then be with the partner max. 3 weeks after they are received by the Education Project Manager.	EIT RM can then produce an invitation and agenda centrally, in line with our branding guidelines.
Confirmation of speakers	2 months before the RMUD	EIT RM will confirm their speaker. If possible, a representative from the Commission will also attend.
Giveaways	Will be sent to the named coordinator 1 month before the RMUD	EIT RM will prepare a standard package for each event, including USB sticks, flyers, and pens.
The event itself		Education Project Manager will attend, as well as one other thematic representative from EIT RM, where possible
Follow-up	Max. 1 month after the event	Partner university to inform EIT RM of no. of attendees and provide information for a news item.
After the event	During reporting period (December 2019/January 2020)	Partner university to submit a short report on the event, including number of attendees, to EIT RM.

After the event	2020	<i>Balance payment made</i>
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Contact for Raw Materials University Days:

Ellie Stephenson
Education Project Manager
EIT RawMaterials GmbH
Europa Center
Tauentzienstr. 11
10789 Berlin | Germany

T: +49 30 263 6646-75
E: eleanor-stephenson@eitrawmaterials.eu
W: www.eitrawmaterials.eu