

REIN4CED reveals its new Europe-based production location

Next-generation high-end composite bicycle frames to be produced in Belgium in 2019

Leuven (Belgium) – September XX, 2018 – In order to meet customer demand in bringing high-end impact-resistant bicycle frames to the market, REIN4CED is setting up an automated production line. This production line will be installed in Leuven (Belgium) and will deliver its patented impact-resistant frames starting late 2019. By opening this production line, REIN4CED will allow its customers – leading cycling brands – to bring back carbon frame production from Asia to Europe. As a result, they will benefit from significant logistic advantages as well as increased supply chain flexibility and efficiency.



REIN4CED's new automated bicycle frames production facility in Leuven, Belgium.

From left to right:
Dave Luyckx (CPO), Niels De Greef (COO), and Michaël Callens (CEO).

The new production plant for innovative bicycle frames is a major milestone in the further growth path of REIN4CED. “Already late 2019, our first impact-resistant frames will roll off the new production line,” says Dave Luyckx, CPO REIN4CED. “Moreover, REIN4CED is actively engaged in advanced discussions with multiple world-leading cycling brands that want to incorporate REIN4CED’s patented impact-resistant material in their portfolio.”

Michaël Callens, CEO REIN4CED: “The REIN4CED facility in Leuven will start at an annual production capacity of at least 20,000 bicycle frames and is ready to be easily upgraded to meet higher capacity for our customers.” For that reason, REIN4CED’s new Belgian facility and its choice of state-of-the-art production equipment allow to steadily increase the production volumes in response to growing demand for localized production in Europe. Located centrally in Europe, and less than twenty kilometers away from Brussels international airport, the facility enables REIN4CED to flexibly host bicycle industry delegates and ship frames internationally.

On September 26-28, REIN4CED will exhibit on Taichung Bike Week, the world’s leading worldwide trade show for the bicycle industry.

About REIN4CED

REIN4CED is a Belgian engineering company with extensive expertise on composite manufacturing and bicycle frame development. It has developed and patented a new fiber-strengthened composite material which will be brought to an industrial scale. In its new production line, REIN4CED will manufacture impact-resistant and lightweight bicycle frames for brands wishing to offer their cyclists maximum performance with enhanced safety and durability.

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