

First Intensive Training School: Product development and Productisation (10 ECTS)

August 14-27th, 2017, University of Oulu, Finland, Lecture hall 2

Advanced Material Doctoral Program ([ADMA-DP](#)) [KAVA](#)-project funded by EIT Raw Materials, organizes First Intensive Training school for doctoral students at the [University of Oulu](#), Finland. Doctoral students, company and municipality representatives as well as other interested parties are warmly welcome to attend!

The main idea of the school is to add innovation and entrepreneurs mindset for people working in the Raw Materials field by providing knowledge and skills for product management. Well managed products are essential success factor for various sized companies, from SMEs to large industrial consortiums. Although products are the instruments that bring income for enterprises often they are not properly managed or acknowledged. The courses that are offered provide a chance to strengthen your knowledge and career opportunities in industry, research or in own company!

Teachers are highly qualified professionals; Dr Arto Tolonen, Dr Jukka Majava and Professor Harri Haapasalo from the Industrial Engineering and Management Research Unit, University of Oulu. The combination of strong industrial background and the latest research knowledge provide a holistic view on the course topics.

The First Intensive Training school gives first two courses on topics: New product development and Productisation, at the University of Oulu, Finland, 14-27.8.2017.

The Second Intensive Training school provides third (and possibly forth) course under topics Product management and Product portfolio management at Tallinn University of Technology, Estonia, on May 2018.

Please, register to the First Intensive training school (Oulu) **until 31st of July, 2017** [here](#) as limited number of places are available.

ADMA-DP KAVA project covers coffee breaks, other costs are paid by the participants' own funding. No registration fee is required.

You are warmly welcome!

Further information

For further information please contact:

Professor Harri Haapasalo, Teaching in the courses, e-mail: harri.haapasalo@oulu.fi phone +358 29 448 2931

Dr. Jukka Majava, Teaching in the courses, email: jukka.majava@oulu.fi, +358 29 448 7801

Dr. Arto Tolonen, Teaching in the courses, email: arto.tolonen@oulu.fi, +358 29 448 8064

Dr. Anu Sirviö, ADMA-DP KAVA Coordinator, e-mail: anu.sirvio@oulu.fi, +358 50 327 0920

Professor Riitta Keiski, ADMA-DP KAVA Responsible Director, email: riitta.keiski@oulu.fi, +358 29 448 2348



Preliminary programme

Place: Lecture hall 2, Linnanmaa campus, Pentti Kaiterankatu 1, 90014 University of Oulu, Finland

Lunch breaks: 11.00-11.45

Coffee breaks: 14.00-14.30

First week

Monday 14.8.2017 10:00-17:00	Opening of the training school, (L2) Welcoming Evening Event: 18.00-21.00 (Tellus Innovation Arena)
Tuesday 15.8.2017 09:00-17:00	Lectures: Product Development (L2)
Wednesday 16.8.2017 09:00-17:00	Lectures: Product Development (L2) Evening event: Oulunsalo Chamber music festival
Thursday 17.8.2017 09:00-17:00	Lectures: Product Development (L2) Evening event: Night of Art, City of Oulu Oulunsalo Chamber music festival
Friday, 18.8.2017 09:00-17:00	Lectures: Product Development (L2) Evening event: Oulunsalo Chamber music festival
Saturday, 19.8.2017 10:00-17:00	Lectures, Product Development (Tellus Innvovation arena) Evening event: Koiteli Elää-Festivaali/Koiteli waterfalls lives!- music festival Oulunsalo Chamber music festival
Sunday, 20.8.2017	Self-study day Evening event: Oulunsalo Chamber music festival

Second week

Monday 21.8.2017
09:00-17:00

Lectures: Productisation (L2)
Evening event: [Oulunsalo Chamber music festival](#)

Tuesday 22.8.2017
09:00-17:00

Lectures: Productisation (L2)
Evening event: [Oulunsalo Chamber music festival](#)

Wednesday, 23.8.2017
09:00-17:00

Lectures; Productisation (L2)
Evening event: [Air Quitar The World Championship](#)
[The Oulu Music Video Festival](#)
[Oulunsalo Chamber music festival](#)

Thursday 24.8.2017
09:00-17:00

Lectures; Productisation (L2)
Evening event: [Air Quitar The World Championship](#)
[The Oulu Music Video Festival](#)
[Oulunsalo Chamber music festival](#)

Friday 25.8.2017
09:00-17:00

Lectures; Productisation (L2)
Evening event: [Air Quitar The World Championship](#)
[The Oulu Music Video Festival](#)
[Oulunsalo Chamber music festival](#)

Saturday 26.8.2017
10:00-16:00

Lectures and closure of the school (Tellus Innovation arena)
Evening event: [The Oulu Music Video Festival](#)
[Oulunsalo Chamber music festival](#)

Sunday 27.8.2017

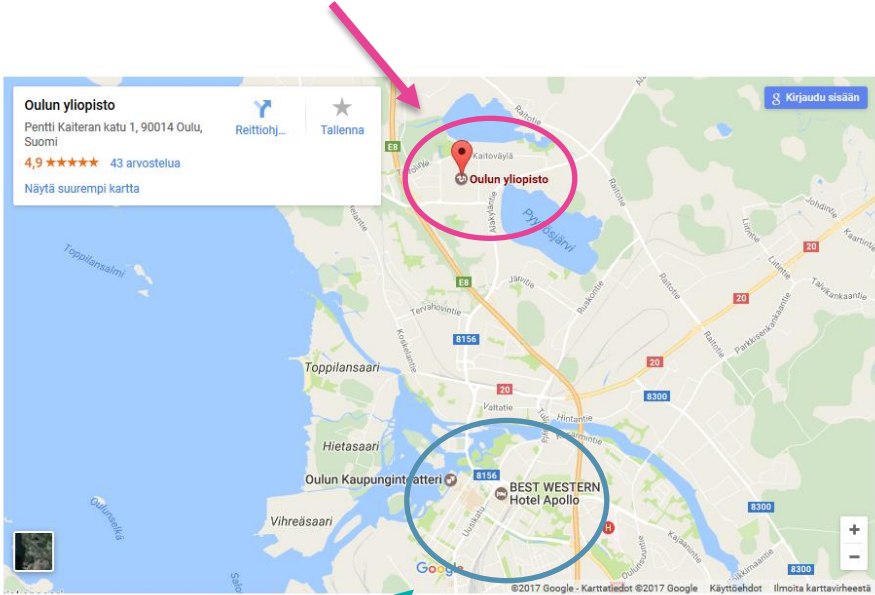
Self- study, Trip back home
Evening event: [The Oulu Music Video Festival](#)
[Oulunsalo Chamber music festival](#)





University of Oulu on the map

University of Oulu locates 5 km to the North from the city center.



Oulu City Center



Hotels and busses

Many kind of accommodations are available in the Oulu region, from large international hotel chains to atmospheric local lodging.

Additional information about the hotels, travelling and cultural occasions in Oulu region can be found from the [visit oulu website](#) and [city of Oulu websites](#).

Below is a list of some hotels located in the center. The hotels are marked in [Google Maps](#) and they are situated along the good local public transportation connections. See information of the overall connections [here](#). University is located (Pentti Kaiterankatu 1) approximately 5 km to the North of City Center.

Scandic Hotel Oulu

Saaristonkatu 4

90100 Oulu

Finland

+358 8 543 1000

oulu@scandichotels.com

<https://www.scandichotels.com/hotels/finland/oulu/scandic-oulu>

Cumulus Hotel Oulu

Kajaaninkatu 17

90100 Oulu

Phone +358 8827111, reservations +358 20 055 055

<https://city.cumulus.fi/en/hotels/cumulus-oulu>

Radisson Blu Hotel, Oulu

Hallituskatu, 1

90100 Oulu

Tel: +358 (0)20 1234 730

Fax: 020 1234 731

info.oulu@radissonblu.com

<https://www.radissonblu.com/en/hotel-oulu/contact>

Sokos Hotel Arina

Pakkahuoneenkatu 16

90100 Oulu

Tel. +358 8 3123 111

Fax +358 8 3123 123

sales.oulu@sokoshotels.fi

www.sokoshotels.fi

Forenom Apartments Oulu

Rautatienkatu 9

90100 Oulu ?

Phone +358 20 1983420

<https://www.forenom.com/>

Best Western Apollo

Asemakatu 31-33

90100 Oulu

Finland

Phone: +358 8 52211

hotelapollo@sijo.fi

<http://www.hotelapollo.fi/en/>

Travel

A flight from Helsinki Airport to Oulu takes on average 50 minutes. The Oulu airport is located in Oulunsalo, and the distance to the center is 15 km. Several bus connections operate between the airport and center, also taxi services are available.

Additional information can be found via following links:

Airport: [Oulu airport](#)

City of Oulu Information: <https://www.ouka.fi/oulu/english/>

Taxes: [Oulu taxi](#)

Busses: [Routes](#)

Cars: [Rent a car](#)