Please fill out the form accordingly (2-page max + annex 1 page max). Please delete all the guidance text in green for the final version. Upload the final PDF version to the EIT RawMaterials submission portal at: <https://eitrawmaterials.fluidreview.com/>

For further information: <https://eitrawmaterials.eu/business-idea-competition/2017/>

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**Business Idea ACRONYM**

**Long Title**

Date:

|  |  |  |
| --- | --- | --- |
| **Contact person** | Name | Address: |
|  | e-mail: | Mobile: |
| **Country** |  | Team submission: (Yes/No) |
| **Affiliation if any:** |  |
| **Company status** | *Company founded/ to be founded*: (*name, country, year*) |

# Short Description of the Idea (*in one sentence*)

## EIT RawMaterials scope (select 1)

|  |  |
| --- | --- |
| [ ]  Going beyond discoveries and intelligent mine[ ]  Optimisation of processes, recycling and circular economy | [ ]  Substitution of resource critical and toxic materials and for optimized performance |

## Detailed description of the problem and your idea to solve it

*Visual element: Include photos or drawing of the concept and explain how they fit to the business idea. Use the visual element if it enhances understanding of your idea and does not give away the core secret.*

*Clear, concise description of what your business idea is. Wording should be so a person not familiar with this technology area will understand it, while an expert will appreciate it. State its primary unique capabilities, especially those that distinguish it from competing or alternate solutions.*

## The technology behind your solution (only non-confidential parts)

*What is the technology/ science underpinning the opportunity? How novel is your idea? How is your idea different from existing technologies/competition? What is the history of the idea (past projects from which it was generated)? Is the idea protectable / Patentable? Do you need to pay license to anyone/company?*

## Development status of the idea

|  |  |
| --- | --- |
| [ ]  Scientific papers exist, but no experiment is done | [ ]  Prototype (beta) validated in relevant environment |
| [ ]  Proof-of-concept done in other applications | [ ]  Prototype validated by pilot customer  |
| [ ]  Proof-of-concept done in past funded projects | [ ]  New features to be added to existing commercial version |

# Users/Customers/Market

*Who are the targeted users/user groups/customers? What are the benefits of your solution? What are your competitive advantages? What is the market size? Growth trends?*



*This picture is for example only. Pls remove it for your final version*.

# Team

*Enter personal details such as: First and Last name, Expertise area, track record in industry or any excellence rewards, LinkedIn or Facebook profile link. Add as many rows as there are team members.*

|  |  |  |
| --- | --- | --- |
| Name, title | Background, experience | Role in this project |
| Dr. N.N | PhD. in material science, University of…, in year 2000. Expert in …, experience in sales, marketing, R&D etc. | CEO, project leader |
| NN |  |  |
| NN |  |  |
| *Any missing competence gaps to be filled?* |  |  |

## Other resources

*If you have extra (or potential) resources such as advisors, partners, subcontractors, stakeholders, access to facilities and other grants or sources of revenues or capital to help in taking your project further, please describe here. Also, list your wishes to access to companies or infrastructure to make your business idea to reach the market.*

# Further development plan

*What are the main components to be developed? Ideally, you may include your go to market strategy and a rough estimate of the costs and time needed to reach the market.*